# Project Neo Community Guidelines

Project Neo revolutionizes graphic design work to empower creatives with unprecedented flexibility and efficiency. These Project Neo Community Guidelines ("Guidelines") are based on the <u>Adobe Content Policies</u> and govern your use of Project Neo to maintain an engaging and trustworthy community that fosters creativity across the platform and are incorporate by reference into the <u>Adobe's Terms of Use</u>.

Unless otherwise noted in the Guidelines, the same rules apply to all content on Project Neo. If you come across content that violates these Guidelines, please follow the instructions in the 'Report Abuse' section below. We take these Guidelines to heart and hope that you'll do the same as well.

# 1. Be Respectful and Safe

To protect our users and maintain the high quality of content across the platform we don't allow abusive or illegal content or behavior. This includes, but is not limited to, the following:

- Spam or posts related to the sale of non-creative goods or services
- Fraud or scams
- Pornographic material and explicit nudity
- Harassment and threats
- Hateful or highly offensive content that attacks or dehumanizes a group based on race, ethnicity, national origin, religion, serious disease or disability, gender, age, or sexual orientation
- Graphic violence or gore
- The promotion, glorification, or threats of violence
- Illegal activities or goods
- Self-harm or the promotion of self-harm
- Depictions of nude minors or minors in a sexual manner
- Promotion of terrorism or violent extremism
- Dissemination of misleading, fraudulent, or deceptive content that could lead to real-world harm
- Personal or private information of others (like full name, home address, phone number, email address, government issued IDs, or anything else that would let someone locate or contact you in the real world))

Please note that we may report any material exploiting minors to the National Center of Missing & Exploited Children (NCMEC) CyberTipline.

# 2. Be Supportive

We value artistic expression, but we ask that you keep your comments and other communications constructive and respectful. We don't tolerate abusive, vulgar or insulting comments and messages.

#### 3. Be Authentic

The Project Neo community is for people to publicly share one's own creative work. We disable accounts that engage in behavior that undermines the authenticity of our community, including but not limited to, the following deceptive or harmful behaviors:

- Using fake, misleading, or inaccurate information in your profile
- Impersonating other people or entities
- Falsely attributing someone's work
- Using automated or scripting processes (such as bulk or automated uploading of content through a script)
- Engaging in schemes or third-party services to boost account engagement (artificially increasing the number of appreciations, views, or other metrics)

Uploading other people's work as your own is copyright infringement and is not tolerated. If you aren't sure whether your use of someone else's content or trademark in your work is legal, you can talk to an attorney or consult publicly available reference materials at the following:

- U.S. Copyright Office
- U.S. Patent & Trademark Office
- Lumen

If you want to report the misuse of your own creative work or your own trademark by one of our users, you can do that here: Reporting Infringement on Adobe's Network. If you have a contract or other dispute with a Project Neo user about content they have uploaded to our site, please resolve the issue directly with the user. We can't moderate contract, employment, or other disputes between our users and the public.

# 4. Report Abuse

If at any time you believe a user or their content violates the Community Guidelines or Adobe's Terms of Use, please report it using the in-product reporting tool denoted by the flag icon available for each item in the community view's context menu or follow the guidance on the <a href="How to Report">How to Report (and Appeal)</a> page available on the Adobe Transparency Center.

# 5. Appeals Process

If you believe your content was improperly removed, you may appeal the decision by following the instructions provided on the <u>How to Report (and Appeal)</u> page available on the Adobe Transparency Center.

### 6. More Information

We may take down content that violates these guidelines and we reserve the right to take further action on your Adobe account. For more information about what you can and can't do on our platform, please refer to <a href="Adobe's Terms of Use">Adobe's Terms of Use</a>.